

The Series

BIBLE

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MARVEL PRODUCTIONS, LTD.

ROBOCOP -- THE SERIES

It is the near future. Old Detroit is an industrial city which is dying. Amid this squalor and decay, only the cops fight to keep the streets safe for decent citizens. It is a battle they were losing until a new kind of cop arose. ROBOCOP -- part man, part machine, all cop!

Two years ago, when Officer ALEX J. MURPHY was mortally wounded in the line of duty, OmniConsumer Products artificially reconstructed his body. Outfitted with robotic parts, titanium armor and a computer assisted memory, Murphy became Robocop, the ultimate "supercop". He now has a bullet-proof body with the strength of twenty men, and special visual and audio capabilities which enable him to see and hear over long distances or through walls. Armed with his specially designed stun laser, he can shoot with unerring, computer assisted accuracy.

Along with his partner, Officer ANNE LEWIS, Robocop is dedicated in his fight against crime. From shoplifters and corrupt politicians to dangerous lunatics and murderous megalomaniacs, no criminal is safe from Robocop's relentless justice. Robocop truly is the future of law enforcement!

ROBOCOP

When police officer ALEX J. MURPHY was caught in an ambush two years ago and mortally wounded in battle, OmniConsumer Products (OCP) reconstructed his body based on a high-tech design. Outfitted with mechanical parts and a computer assisted memory, Murphy became ROBOCOP -- part man, part machine, all cop!

Although Robocop is indeed a mechanical man, he still retains some human feelings, attitudes and memories. Sometimes his all-too-human emotions get in the way of Robocop's computer programming, especially when he follows his "gut instincts". For example, his computerized brain might inform him of a one hundred per cent improbability of saving someone's life in an extremely dangerous situation. However, Robocop will question the cold data and instead rely on his own feelings as he rushes to the aid of the helpless victim.

Under the guidance of OCP, Robocop is the ultimate "supercop". An expert marksman, he is equipped with a powerful laser gun which he enjoys twirling in the air and guiding into his holster like a TV cowboy. Robocop's special powers include: the strength of twenty men, a powerful grip and a bullet-proof body; a one hundred percent accurate TARGETING MODE, enabling him to stop a criminal with his laser gun from incredible distances; AUDIO ENHANCEMENT designed to hear conversations over long distances and through walls; VISUAL ENHANCEMENT involving binocular and infrared vision; a heat sensitive THERMOGRAPHIC

MODE used for locating criminals at night or through walls; and RECORD AND PLAYBACK CAPABILITIES for compiling important data.

Robocop is highly resistant to extreme heat or cold and is immune to radiation. He also can conduct large amounts of electricity without the worry of short circuiting. If anyone's having trouble with their car's engine, Robocop can easily jumpstart it with a touch of his electrically charged fingers!

While Robocop is an amazing fighting machine, he is not without his weaknesses. He must rest daily in a special recharging unit monitored by a team of technicians. The unit, which resembles a chair, is located in the Metro West police department where DR. MARGARET TYLER constantly runs tests on her "baby". If anything were to happen to the recharging unit, Robocop could easily be de-activated and rendered powerless. While Robocop has a digestive system, he does not eat "normal" food. His diet consists of a rudimentary food paste which tastes just like baby food.

Although Robocop has extremely quick reflexes, he is not capable of running and leaping. Due to the heavy mass of his metal body, he moves with a slow but determined step. A fleeing criminal might gain ground in the short run, but the untiring and unwavering Robocop will eventually catch up to his prey. Water poses a big problem for the hulking officer, since he naturally sinks to the bottom of any body of water!

Although many people think of Robocop as an unemotional machine, he has genuine warm feelings for his friends, especially for his partner, OFFICER ANNE LEWIS. However, Robocop is aware that he's not a normal man, and he doesn't allow himself to get emotionally involved with the young woman. Because Robocop is concerned about Lewis' welfare, he often tries to leave her behind when they're headed into a particularly dangerous situation. But being a good cop, Lewis would never allow her partner to go out alone.

Above all, Robocop is completely dedicated in his fight against crime. However, most people find the massive cyborg to be a frightening figure. The sight of this towering man/machine easily intimidates the average citizen. Members of the media are also unsure about Robocop, and through their daily news reports, they constantly question his motives and actions. But no matter what anyone else thinks, OCP is certain that Robocop can effectively maintain law and order in Old Detroit. He's the future of law enforcement!

OFFICER ANNE LEWIS

A tough young patrolwoman, OFFICER ANNE LEWIS was Murphy's partner before his untimely death. Reborn as Robocop, Murphy requested that Lewis work with him once again. Although her "new" partner is mostly machine, Anne still feels close to the man beneath the metal skin. As a result, she encourages Robocop to rediscover his human side. Treating him like "a regular guy", she will occasionally convince him to go out with her socially. Robocop may feel awkward sitting with her in a restaurant or going to a drive-in movie, but Anne tries to make him feel human again.

At the police station, many of the cops treat Robocop like an appliance. They frequently call him "a bag of bolts" and "a tin can man" -- behind his back, of course! Lewis, however, is the biggest and most vocal defender of Robocop and his rights as a human being. She would risk her life to help out her partner, and many times she breaks the rules when she and Robocop are on the move.

As far as OmniConsumer Products is concerned, Lewis despises the heartless corporation whose approach to crime fighting is simply dollars and cents. A true believer in Robocop's humanity, Lewis does not get along well with Dr. Tyler, the head of the Robocop project who is only concerned with the mechanical side of her creation. Perhaps she's jealous!

LT. HEDGECOCK

SWAT team commander, LT. HEDGECOCK thinks of himself as "the total cop". He is openly hostile toward OCP's modern approach to crime fighting and Robocop himself. To Hedgecock, the old ways are the best -- a man and his gun. "A real cop doesn't need computers and a metal body," he says, "... he needs guts!"

Dedicated to eradicating crime his own way, the steely-eyed lieutenant is motivated by his personal goals for glory. In his mind, and in the minds of his loyal SWAT team officers, Hedgecock is the best cop on the force. In fact, he thinks of himself as a great military leader, similiar to General MacArthur. A brilliant strategist, Hedgecock plans the SWAT team's movements with exacting precision. He's a firm disciplinarian who treats his men like soldiers in his war against crime. While he's cool-headed most of the time, he explodes with anger whenever his plans fail or whenever Robocop gets in his way!

The cybernetic supercop easily outshines both Hedgecock and his SWAT team. Although Hedgecock himself is an expert marksman, he is unable to outshoot the masterful Robocop. Tired of always being upstaged by the titanium titan, Hedgecock does everything he can to damage Robocop's reputation and to ultimately destroy him.

An intense individual, Hedgecock thinks that he's irresistible to women. But Officer Anne Lewis, the one woman whom he really desires, has absolutely no interest in him whatsoever! Hedgecock is furious when sees Anne paying more attention to Robocop. "You need a real man," he insists, "Not a

tin can contraption!" If Robocop were out of the way, not only would he again be the best cop on the force, but Lewis would be his sweetheart. Hedgecock's burning hatred of the metal man will easily play into the hands of villains who might persuade him to join forces with them against Robocop.

SERGEANT REED

Now in his fifties, Robocop's supervising officer, SERGEANT REED, is a thirty year veteran on the police force. Reed has seen a lot of changes in the department over the years, both good and bad. But OmniConsumer Product's takeover of the police has been the most far reaching change yet. The addition of Robocop to the ranks has created a brand new perspective on fighting crime in Old Detroit. Although others may view Robocop as a threat to the force's ongoing operations, Reed considers him to be an asset to his team of officers.

Everyone knows that Sergeant Reed has a tough no-nonsense approach to police business. But on many occasions, he is willing to bend the rules as long as Robocop gets the job done. Although many officers in the department feel that "the tin can man" is "the Sarge's pet", Reed believes that Robocop demands special attention. Time and time again, Robocop has proven that his futuristic methods for fighting crime are effective -- even if they do not always conform with established police procedures.

Although Reed is not about to coddle any of his cops, he is especially concerned about Officer Lewis' welfare. Because Robocop gets himself and his eager companion involved in the most dangerous situations imaginable, Reed always has to remind Lewis that she's not bulletproof like her partner!

Reed's relationship with OmniConsumer Products is a rocky one. As far as he's concerned, the corporation's tightfisted financial policy is a danger to everyone on the force. He considers Dr. Tyler, the head of Robocop's maintenance team, to

be a nuisance, especially when she keeps his supercop offline while she experiments with his programming and mechanical abilities.

Reed is also at odds with LIEUTENANT HEDGECOCK, head of the SWAT team. While the well-meaning sergeant encourages all of his cops to work as a team, Lt. Hedgecock considers his select group to be above the rest of the force. Both men have different approaches to crime fighting. In many cases, Reed plays the role of the negotiator, using words and an understanding attitude in order to defuse a volatile situation. On the other hand, Hedgecock is more confrontational and won't hesitate to rush into battle with weapons blazing. Reed gets angry when he knows that Hedgecock is wrong, but the pompous lieutenant will always pull rank on the sergeant, effectively stifling any protest. Reed's frustration is compounded by the unavoidable fact that his ranking officer is at least ten years younger than him!

A former college football player, Reed is an avid fan of the game and his dialogue reflects his fascination with the ol' pigskin. "Thanks for fumblin' the ball," he'll say sarcastically when someone screws up. In a tight situation, he might say, "It looks like it's fourth and goal." And when Robocop captures a wanted criminal, he's proud to say, "That's one for the Gipper!"

Reed's interest in football sometimes gets him in trouble. His favorite team is the Chicago Bears and, in a town where almost everyone roots for the Detroit Lions, "them's fightin' words!" Reed is continually defending himself against the jibes of his fellow officers, especially when his team loses!

CECIL

A lanky, bespectacled fellow, CECIL is a great admirer of cops. Fresh out of high school, he enrolled in the police academy. However, he failed to make the grade and ended up as department clerk for Metro West. While others might denigrate the job of dealing with departmental rules, Cecil goes about his job with a strong sense of purpose. This nervous, skinny pencil-pusher earnestly tries to keep the station running smoothly. Unfortunately, he's constantly frustrated by Robocop who doesn't follow the rules!

For example, when Robocop needs to use the CompuLab, he will barge into the area past Cecil and, without the clerk's permission, he will start scanning the files. "I'm sorry, s-s-sir, but this is a r-r-restricted area," Cecil will sputter, as he waves a handful of papers at the massive cyborg. "You need to f-f-fill out these forms before you can use the f-f-files!" Of course, Robocop totally ignores him and continues to go about his business.

Other times Robocop might use a department-issued car for a special assignment. However, Robocop's daily adventures put a great deal of wear and tear on any vehicle, and the car usually returns looking like a total wreck. "Y-Y-You've got to take more c-c-care of police p-p-property!" gasps the budget-conscious Cecil, wagging a scolding finger at Robocop. However, before Cecil has a chance to even finish his feeble protest, Robocop resolutely marches out of the station, leaving poor Cecil behind, a total emotional mess!

The other officers think that Cecil is "a wimp". However, Cecil continues to dream of becoming a police officer someday. Wishing he could be a macho guy like Robocop, he tries to emulate the robotic superhero by twirling a toy gun in the air and spinning it into his holster. However, his fumbling fingers are no match for Robocop's dexterous digits, and the gun slips out of his hands, eventually landing on someone else's head!

DR. TYLER

DR. MARGARET TYLER is in charge of the Robocop project for OmniConsumer Products. An ambitious, thoroughly professional woman in her early thirties, she might be considered attractive if she would just come out from behind her round, owlsh glasses and let her hair down sometimes. But her only love is her work, and she considers the Robocop project to be "her baby." Having supervised the design and construction of Robocop from the beginning, Dr. Tyler sees the success of this project as her ticket to the top. She is responsible for the maintenance and repair of Robocop's systems and makes sure that all his programs are running smoothly.

Dr. Tyler resents Anne Lewis' constant attempts to bring out Murphy's human side because she believes it prevents his programs from operating at peak efficiency. It always drives her crazy when Murphy doesn't follow his programmed commands and acts like he has a mind of his own. Dr. Tyler genuinely wants to do what's best for Robocop, but she has a hard time seeing that there's a man inside the machine.

ROOSEVELT

CARL ROOSEVELT is a technician who is Dr. Tyler's assistant on Robocop's support team. A cheerful, outgoing black man in his twenties, he is like a friendly pit mechanic who vicariously enjoys Robocop's exploits. "Man, that must've been some wingding!" he'll enthusiastically observe as he hammers out a dent in Murphy's titanium armor after a battle.

As he replaces Murphy's worn mechanical parts, Roosevelt always gives Murphy unsolicited homespun advice about life. Unfortunately, when Robocop is in a hurry, he sometimes has a hard time getting away from this loquacious technician!

Dr. Tyler constantly scolds Roosevelt for treating Robocop like a real human being. After all, as far as she's concerned, Murphy is just a machine.

DR. MACNAMARA

A brilliant scientist and ruthless corporate man, DR. MACNAMARA is the head of OmniConsumer Products' Research & Development Division. Unfortunately, during a test for the prototype of his Enforcement Droid project, there was an accident in which MacNamara was seriously injured. His eyesight was damaged and he lost neurological control of his hands. As a result, he is forced to constantly wear specially-made dark glasses and a sophisticated metallic exoskeleton that restores the use of his hands.

When Robocop proved more successful than his Enforcement Droid, MacNamara became insanely jealous of Dr. Tyler and her creation. MacNamara blames Robocop for the failure of his project and for blocking his way to the top of the corporate ladder. Now, he is bent on using all his resources, whether legal or illegal, to destroy or discredit Robocop. And with his ruthlessly cold, Machiavellian mind, the calculating Dr. MacNamara may well succeed!

ED-290

The latest model in MacNamara's Enforcement Droid series, ED-290 is a monstrous, hulking robot, armed with incredible firepower. Lacking Robocop's human ability to reason, ED-290 has a limited number of pre-programmed responses. Unfortunately, these responses are sometimes wildly inappropriate, often resulting in massive property damage and embarrassment for Dr. MacNamara.

When MacNamara isn't testing the Enforcement Droid in the field, he keeps it in his lab and uses it as a robotic assistant. Not having been designed for such delicate manipulations, the clumsy droid is often like a bull in a china shop. Whenever MacNamara's latest plot to destroy Robocop fails, he usually finds a way to blame ED-290!

THE OLD MAN

The founder and CEO of OmniConsumer Products, THE OLD MAN is a tough, white-haired, self-made millionaire. Being obsessed with the efficiency and finances of his vast empire, the money-conscious Old Man insists on running a tight ship. He always wants to know what the bottom line is in dollars and cents. Because he deals with people as if they were just numbers on a ledger sheet, the Old Man often seems more like a machine than Robocop.

MacNamara is constantly trying to convince the Old Man that the Robocop project is out-dated and a waste of money. This puts Dr. Tyler in a position of always having to defend her program and Murphy's actions. As long as Robocop continues to be a hero, it's good publicity for OCP. But if Murphy ever stepped out of line and became an embarrassment to the company, the Old Man wouldn't hesitate to pull the plug on the project.

THE BASHERS

THE BASHERS are a gang of outrageous punked-out street thugs, the kind that can only be bred in a decaying urban environment. MacNamara often hires them for muscle when he has a new scheme to take out Robocop. The members of the Bashers are:

CHAINSAW - The cruel, Rambo-like leader of the Bashers who wields a futuristic chainsaw.

STOMPER - A short, stocky thug with big feet who gets a kick out of wearing deadly, spiked metal boots.

CRASH - A manic mechanic who delights in building crazy armored vehicles just so he can crash them.

HOTHEAD - A big, muscular, short-tempered black man who wields a flamethrower.

FINGERS - An Asian thug with a Hari Krishna topknot on his head who wears a power glove to enhance his expert karate abilities.

JAWS - Chainsaw's vicious pet Doberman who wears spiked body armor.

ROBOCOP -- THE SERIES' LOOK

Based in Old Detroit, "ROBOCOP" takes place in the near future. Although there are signs of an industrial city in transition, the squalor and ravages of Old Detroit still dominate the area. Burnt-out storefronts, abandoned and condemned buildings, graffiti-covered dumpsters overflowing with refuse and streets filled with vermin (both human and inhuman) are quite commonplace.

Punked-out street thugs, Mad Max-style bikers and deranged stumble-bums continue to rule the underbelly of the city. Using weapons like flamethrowers and laserblasters, and traveling in military-style vehicles, these unsavory types pose a formidable threat to the peace and safety of Old Detroit's citizens.

However, in the midst of this decaying urban environment, modern state-of-the-art facilities are currently under construction. Financed by OCP, a new community called Delta City is being built by human workers and sophisticated robotic machines. Once complete, this futuristic urban center is expected to replace the crumbling environs of Old Detroit, thus ushering in the New Age.

While much of Robocop's time will be spent dealing with crime in the inner city, the cybernetic superhero will occasionally become involved in police action based around the unfinished Delta Project. A small colony of workers, small businessmen and their families have already moved into temporary shelters near the construction site, and their presence has opened up virgin territory for local criminal elements.

In the world of Robocop, technological advances are quite evident. Video phones, transmitters and viewers are placed practically everywhere. Public services once in the hands of human help, such as garbage disposal and traffic control, are now run by robotic machines.

It is important to note that while Robocop's Detroit is placed in the future, the series should convey the feeling that this city could actually exist now.

ROBO-I

The cop of the future needs the car of the future, so OCP has provided Robocop with a state-of-the-art unit known as ROBO-I. Designed like a sleek, low-slung, Formula I race car, with rear-mounted air foils and an open T-bar roof, Robo-I is powered by twin turbo thrusters in the back. In high-speed chases, it cruises at speeds close to two hundred miles per hour, and it can easily stop on a dime.

Inside its armored shell, Robo-I has a computerized cockpit, complete with digital dashboard, tracking grid maps, view screens and a remote access terminal which is linked to the department's main computer banks. The back seat often serves as a holding cell for captured felons.

With its heavily reinforced, slanted front grill, Robo-I can be used as a powerful battering ram. It also is armed with built-in twin mini-rocket launchers, handy for slowing down fleeing suspects.

At the push of a button, stubby delta wings pop out of the chassis, enabling Robo-I to fly for short distances. Additional thrusters underneath assist in quick, vertical take-offs.

With all these ingenious features, this sophisticated vehicle can be a valuable tool in helping Robocop prevent crime. Needless to say, however, it doesn't get great gas mileage!



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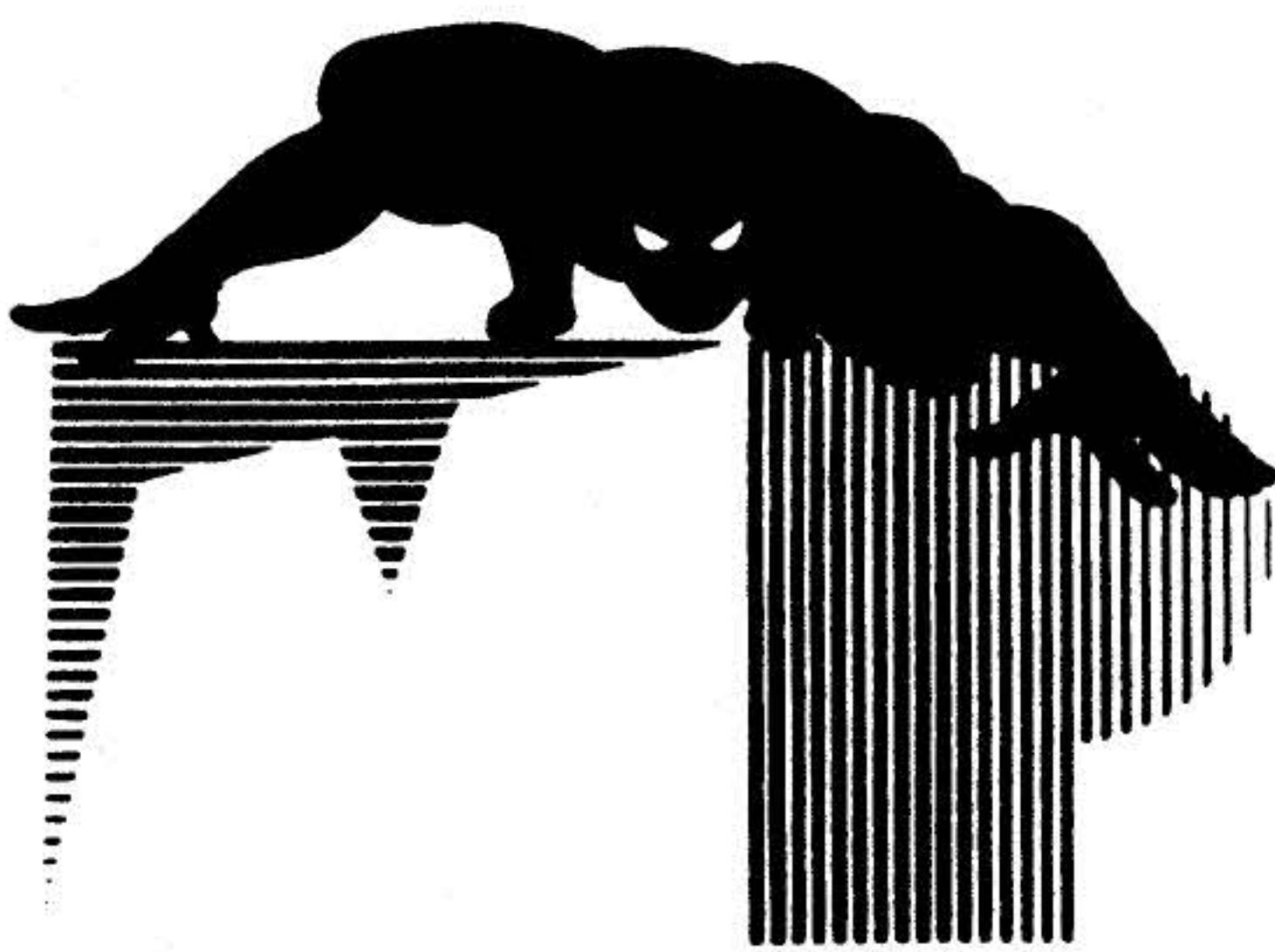
The Robo-failer is ^{the} mobile containment center used by RoboCop and the Ultra Police. The canopy removes to provide room for 2 figures. The front of the vehicle is covered with Robo-Armor for protection from enemy fire. The holding area has two separate sections for the varying ~~dep~~ types of VANDALS encountered by the Ultra Police. The main section (center) has a sliding side door and is used to hold your average nefarious villain (room for up to 6). The rear section can be accessed through a fold down door and serves as the maximum security center.

PRODUCT DESCRIPTION

The RBC Helicopter is a good guy police vehicle used by Robocop Rex "High" Speed, Cliff "Second" Story, and Sheriff "Raw" Hyde. It features a main rotor and a tail rotor which are both manually free spinning and two separate cockpits with protective canopies for figures. The front cockpit also has an armored shield which is vacuum-metalized providing additional protection for the pilot. In the tail section of the helicopter is a manually operated rescue winch that can be used to raise or lower figures. The helicopter is armed with two drop bombs on the landing skid and two air to ground (drop) missiles on the wings. Molded in guns on the wings supply additional fire power. A removable missile launcher with one missile is attached to the bottom of the vehicle. Some assembly required by customer.

SKU 64320

The ROBOCOP VILLAIN CYCLE is a partially assembled cycle which is styled like a futuristic Harley chopper. The villain cycle holds any one of the Robocop figures in a "sit up" position. It features a spring-loaded firing missile which will strike the floor at a minimum of 8" after launching. The missile is actuated by a release button extended from the body/gasoline tank of the cycle. The missile is loaded through the front. The front fork snaps on to the body assembly with a swivel turning of the handles approximately 10 degrees right. The toy has two wheels and rolls. The front wheel snaps into the fork and the rear wheel snaps into the rear body. Poseability is attained by a 1" nominal wide rear wheel. The toy comes with a label sheet for application.



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June 27, 1988

Rand Marliss
President
Creative Licensing Corproation
2566 Overland Av. Suite 690
Los Angeles, Ca. 90064

Dear Rand:

Enclosed for your review are extended premises
for episodes 10 and 11 of ROBOCOP.

Best regards,

Jean H. MacCurdy

JHM/jm
Encl.

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